

# Garrett Schumacher

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## Skills

### SQL:

(queries, joins, data modeling in SQLite & BigQuery)

### Python:

(Pandas, scikit-learn, ETL/QA pipelines)

### Data Visualization:

(Tableau, Looker Studio, Plotly)

### ETL & Data Quality:

(validation, outlier detection, reproducible pipelines)

### Regression Modeling &

### Benchmarking:

(Model Evaluation Suite, MLflow, SHAP)

### Business Process Optimization:

(operational reporting, workflow improvement)

### Stakeholder Communication:

(translating data into clear, actionable insights)

### Collaboration & Leadership:

(team management, cross-functional projects)



## Education

Google Advanced Data Analytics Professional Certificate - Coursera

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University of Wisconsin - Madison  
B.A. Mass Communication & Journalism

## Objective

Operations leader moving into analytics, bringing skills in SQL, Python, ETL, and visualization. Backed by certifications and project experience. Focusing on growth, collaboration, and telling data-driven stories with stakeholder empathy.

## Professional Experience

### Commercial Account Manager

Advance Auto Parts - Madison, WI | Feb 2023 - Jul 2024

- Managed a \$5M annual sales territory across six locations, leveraging sales data to identify performance gaps and optimize strategies.
- Analyzed customer trends to improve retention and grow accounts.
- Partnered with leadership to align reporting and operational processes across multiple teams.

### General Manager

Food Fight Restaurant Group - Madison, WI | Feb 2021 - Jun 2022

- Directed operations for a \$1.5M business, integrating reporting systems to track KPIs and labor efficiency.
- Developed performance dashboards for 20+ staff to improve accountability and scheduling accuracy.
- Applied data-driven insights to reduce waste and increase profitability.

### Beverage Programs Director

Loyal Legion Beerhall - Portland, OR | Jun 2015 - Aug 2020

- Oversaw \$3M in annual revenue and managed product/marketing analytics to optimize beverage sales mix.
- Built workflows and reporting systems to improve efficiency and inventory tracking.
- Used customer and sales data to refine product strategy and drive sustained growth